

What Works for Rural Can Work for Everyone: Transforming Allied Health Workforce Solutions



This interactive workshop unpacks practical strategies from cutting-edge doctoral research that challenges how we think about allied health recruitment and retention. While the research originated in rural and remote settings, the findings reveal universal principles that can strengthen workforce stability across all healthcare environments—from metropolitan centres to remote and underserved communities.

In this interactive workshop, attendees will have an opportunity to:

- Apply a Health Workforce Equity assessment tool to identify and address systemic barriers
- Utilise communication strategies to enhance how professions are perceived
- Explore the value of DEI tools to increase the recognition of Allied Health workforce groups
- Explore evidence-based approaches that transcend geographical boundaries, sectors and professional silos
- Connect with colleagues facing similar challenges across the Asia-Pacific region

Ideal for health system leaders, workforce planners, policy makers, educators and professional associations seeking innovative solutions to persistent workforce issues—particularly in contexts where data collection remains challenging.

About the Facilitator:

Jane is a health workforce scholar and advisor specialising in rural workforce and the allied health, scientific and technical professions. One of Aotearoa's leading experts on rural health workforce recruitment and retention, she brings extensive experience as a registered social worker, Director of Allied Health, and health workforce leader in both New Zealand and the UK. Her work includes teaching and facilitating health and social policy development through two of Aotearoa's leading universities, with a focus on improving health equity for rural communities.

You'll leave this 3-hour workshop with practical tools, implementable strategies and valuable connections to enhance workforce engagement, improve retention and strengthen recruitment across your organisation.